

KDA Show Sponsorship Form

KDA Spring Warm-Up Show, KDA Annual Dressage Show and KDA Summer Classic I & II. The KDA Dressage recognized shows are held at the Kentucky Horse Park in Lexington, Kentucky and show dates are posted on our website.

The Kentucky Horse Park is an extremely popular venue for both competitors and spectators alike. **If you are interested in becoming a sponsor, please complete the form below.**

Sponsorship Program	Advertisements	Party Introduction & speaking Opportunity	Sponsorship announcements	Naming on competition ring	Banner at show	Competitors' Party Tickets	Sponsors literature in show packet	Impulsion advert	Vendor Spot**	Website banner advert
Platinum \$5,000	Full page color show program & prizelist	X*	X	X	3	6	2 pieces & piece with awards	Full page one year	X	12 months fixed
Gold \$3500	Full page color show program	X*	X	X	2	6	2 pieces	Full page color 6 issues	X	12 months rotating
Silver \$2000	Full page B&W show program		X	X	1	4	2 pieces	Full page color 4 issues	X	6 months rotating
Bronze \$1000	1/2 page B&W show program		X	X		2	2 pieces	1/2 page b/w 2 issues		3 months rotating
Blue Ribbon \$500	1/4 page B&W show program		X			1	1 piece	1/2 page b/w 1 issue		1 month rotating

Company Name _____

Signature Company Rep _____

Contact name and email _____

Contact phone number _____

Company address _____

***Sponsor(s) will be introduced at the Competitors' Party & have an opportunity to speak to the guests about your company & products. Platinum sponsor may have a display table at the Welcome Party**

****Vendor spot includes electric, Platinum sponsor includes tent must reserve. Camera ready ads are due one month before the show begins and must be emailed to: maureenjohn@bellsouth.net**

Ad sizes

Full page ad size with bleed: 8.7639" x 11.2639 safe area 8.2639" x 10.7639"

Half page ad size ad size: bleed 8.75 x 5.75" safe 8.25 x 5.25" Quarter page ad size: 3.6389 x 4.8889 Banner ads on the website 300 x 250

Sponsors literature for competitors packets must be received two weeks before the show coordinate with Michelle Morehead.

For questions please call Michelle Morehead 859-338-7497 or email ma.morehead@yahoo.com

KDA Referring Member Name _____

501(c)(3) non-profit organization and all sponsorships are tax deductible

PAYMENT INFORMATION <i>(You may pay by check or credit card.)</i>	
<p>To pay by Credit Card:</p> <p>Name on Card _____</p> <p>Credit Card Number _____</p> <p>Expiration Date _____ Security Code _____</p> <p>Name on Card _____</p> <p>Signature _____</p> <p>3% processing fee applies</p>	<p>To pay by check::</p> <p>Make check payable to KDA</p> <p>Please note: A returned deposit item fee of \$25 will be assessed for all returned deposit items</p>
<p>Send completed form and your payment information or check to:</p> <p>Michelle Morehead 1924 Blairmore Road Lexington KY 40502</p>	