

Sponsorship Form
KDA Summer Classic I & II and National Dressage Pony Cup July 8-10, 2016

Shows will be held at the Kentucky Horse Park. There will be one show program for both the Dressage and the Breed Show on July 9 & 10 in the Covered Arena, a different sponsorship form is available for those just wanting to sponsor the breed show. Competitors from all shows will be invited to the Competitors' Party Saturday July 9th in the covered arena. Competitors at both dressage and breed shows will receive sponsorship inserts in their show packets.

The Kentucky Horse Park is an extremely popular venue for both competitors and spectators alike.

If you are interested in becoming a sponsor, please complete the form below.

Sponsorship Program	Advert Size - Program	Party Introduction & speaking Opportunity	Sponsorship announcement	Naming on competition ring	Banners	Sponsors literature in show packet	KDA Impulsion advert	Vendor Spot**	Website banner advert
Platinum \$5,000	Full page full color cover placement	Competitors' Party naming	X	Ring 1 Dressage Show	6***	2 pieces & piece with awards	Full page color ad for one year 6 issues	X	12 months fixed KDA and NDPC websites
Gold \$3500	Full page cover placement	X*	X	X	4***	2 pieces	Full page full color one year 6 issues	X	12 months rotating KDA and NDPC websites
Silver \$2000	Full page B&W		X	X	2***	2 pieces	Full page color 4 issues	X	6 months rotating
Bronze \$1000	1/2 page B&W		X	X	1***	2 pieces	1/2 page b/w 2 issues		3 months rotating
Blue Ribbon \$500	1/4 page B&W		X		1***	1 piece	1/2 page b/w 1 issue		1 month rotating

Company Name- _____
 Signature of Company Rep- _____
 Contact name and email- _____
 Contact phone number- _____
 Company Address- _____

***Sponsor(s) will be introduced at the Competitors' Party & have an opportunity to speak to the guests about your company & products.**

****Vendor spot includes electric and party fee.**

*****Banners placed at both dressage and breed shows provided by sponsor**
Camera ready ads are due one month before the show begins and must be emailed to: maureenjohn@bellsouth.net

Ad sizes

Full page ad size with bleed: 8.7639" x 11.2639 safe area 8.2639" x 10.7639"
 Half page ad size ad size: 7.5139" x 10.139 Quarter page ad size: 3.6389 x 4.8889
 Banner ads on the website KDA 300 x 250 and NDPC 315 x 175

Sponsors literature for competitors packets must be received two weeks before the show coordinate with Michelle Morehead.

For questions please call Michelle Morehead 859-338-7497 or email ma.morehead@yahoo.com

KDA Referring Member Name _____

501(c)(3) non-profit organization and all sponsorships are tax deductible

PAYMENT INFORMATION (You may pay by check or credit card.)	
To pay by Credit Card: Name on Card _____ Credit Card Number _____ Expiration Date _____ Security Code _____ Name on Card _____ Signature _____ 3% processing fee applies	To pay by check:: Make check payable to KDA Please note: A returned deposit item fee of \$50 will be assessed for all returned deposit items
Send completed form and your payment information or check to: Michelle Morehead 1924 Blairmore Road Lexington KY 40502	