

KDA Zoom 3-9-23

Attendance: Kristen Y, Jenn B, Allison D, Sandy K, Julia M, Joanne H, Joan G, Shelia W, Megan C, Vivian O, Ellen M, Alex B, Meghan R, Sara G, William M

Approved Feb minutes

Treasurer: Vivian

\$5700 Checking

\$45,000 other account

\$81,500 RJ

Where does show fee money go? Do I need to transfer money to checking?

Show: Shelia

Got hotels for May and July

Bought \$21 On the Levels USB

Contracts all done except Oct show

Breed show @ Spycoast (Amelia and Lauren Welsh)

Cheaper than Lakeside

Hopefully 46 horses, 1 ring, 1 judge

Need a budget to be viewed by board

Looking at things to control expenses

Membership: Sara

Ringside Pro- membership program software \$50/month (too much)

Reed- insurance regarding cyber security

Square space has potential coverage

Sub committee: Sara G, Megan C

100 members

JR/YR: Julia

Scheduled meeting March 24 Hamburg @ pizza place to gauge interest

1st clinic- Linda Strine

Spread the word about meeting to pony clubbers, others, college teams to gain members

Education: Kristen

Cesar clinic full w/waitlist

Gwen clinic KDA or private?

Jeremy July 4 days

Lilo dates?

Location ideas: Houstondale Farms? No indoor

Awards: Joan

Bonnie-Woodford Inn- Versailles- cost effective
Awards- clever w/leather- GC instead of mailing
Breed show awards- changed the standing w/new scores from person that complained

William-volunteer (nothing)

Board discussions need to be private

Survey monkey results: 35% if dissatisfaction needs looked into

Most people want clinicians

Do we want clinicians to be USDF and go thru Safesport?

Importance @ shows- footing, judges, keeping cost low

Not satisfied- 45%: show cost, show photography

Already looking into show cost

Adjourn