

KDA Show Sponsorship Form

2023 Shows: KDA Early Spring Show, KDA Spring Warm-Up Show, KDA Annual Dressage Show, KDA Summer Classic I & II, KDA Breed Classic, Fall Classic I & II. The KDA Dressage recognized shows are held at the Kentucky Horse Park in Lexington, Kentucky and show dates are posted on our website. The Kentucky Horse Park is an extremely popular venue for both Gold and spectators alike. **All show programs are blasted to membership, competitors, and social media via online pdf. Samples on KDA's website on the Home page.**

Sponsorship Program	Advertisements	Party Introduction & speaking opportunity*	Sponsorship announcements	Naming on competition ring	Banner at show	Competitors' party tickets*	Sponsors literature in show packet	Impulsion & E-blast advert	Vendor spot**	Website banner advert
Platinum \$5,000	Full page color show program & prize list	X*	X	X	3	6	2 pieces & piece with awards	Full page color ads for one year	X	12 months fixed
Gold \$3,500	Full page color show program	X*	X	X	2	6	2 pieces	Full page color ads, 3-Impulsion, 6-E-blasts	X	8 months rotating
Silver \$2,000	Full page B&W show program		X	X	2	4	2 pieces	Full page color ads, 2-Impulsion, 4-E-blasts	X	6 months rotating
Bronze \$1,000	½ page B&W show program		X	X	1	2	1 piece	½ page B&W 2-Impulsion 4-E-blasts		3 months rotating
Blue Ribbon \$500	¼ page B&W show program		X			2	1 piece	½ page B&W, 2-Impulsion		1 month rotating

*Sponsor(s) will be introduced at the Competitors' Party & have an opportunity to speak to the guests about your company & products. Platinum sponsor may have a display table at the Welcome Party. **TENTATIVE DEPENDENT ON CDC AND USEF RECOMMENDATIONS.**

**Vendor spot includes electric; Platinum sponsor includes tent (must reserve).

Camera ready ads are due one month before the show begins and must be e-mailed to:

Jena.KDA@gmail.com

Ad sizes:

Full page ad size with bleed: 8.7639" x 11.2639" safe area 8.2639" x 10.7639"

Half page ad size with bleed: 8.75" x 5.75" safe area 8.25" x 5.25"

Quarter page ad size: 3.6389" x 4.8889"

Banner ads on the website: 300x250

Sponsors literature for competitors' packets must be received two weeks before the show, coordinate with Corinna Lewis.

For questions, please call Corinna (607) 277-2042 or e-mail at CCL38@cornell.edu

KDA Referring Member

Name: _____

To pay by Credit Card:	
Name on Card:	_____
Credit Card Number:	_____
Expiration Date:	_____ Security Code: _____
Signature:	_____
3% processing fee applies	
Send completed form and your payment information:	
Vivian Overcash 124 Lee Drive Floyds Knobs, IN 47119	

Other payment method options:

Paypal - @KYDressageAssoc

Zelle - TBA

Website - www.kentuckydressageassociation.com/sponsors

501(c)(3) non-profit organization and all sponsorships are tax deductible